



THE CONTEXT

The Michel Gelrubin Architecture Prize (MiG Prize) is an international competition designed to bring out new talents by giving students an opportunity to gain global recognition.

The collaboration of prominent architects, designers and educators such as Jean Nouvel, Ora Ito, Philippe Maidenberg, Daniel Bismut, Kobi Karp, Jean-Michel Wilmotte, Eran Neuman, Roy Kozlovsky and Daniel Libeskind inspires and motivates students to present their projects to these great names in contemporary architecture.

The MiG Prize is awarded annually to honor students whose work demonstrates a combination of vision and talent in the art of architecture and planning.

Founded in 2013 by Leslie and Samuel Gelrubin in memory of their beloved father, Michel, the award is funded by the Gelrubin family, together with the American Friends and the French Friends of Tel Aviv University, and professional sponsors. The competition is conducted by the Azrieli School of Architecture at Tel Aviv University.

THIS YEAR'S CHALLENGE

The Covid-19 pandemic is far from being over; nevertheless, architects and designers are already beginning to envision its effects on how buildings are designed and inhabited. The pandemic – particularly its lethal transmissibility that is exacerbated by human proximity – exposed the fragility of the spatial arrangements and technologies that organize our everyday life, be it in the home, the workplace, educational institutions, or shared cultural and civic activities.

The accelerated integration of remote modes of communication due to social distancing challenges the very need for designating buildings to host productive and collective activities, and undermines the economy that relies on revenues generated from these activities. Moreover, the airborne transmission of the virus is

compelling architecture to address issues, such as building environmental systems, that it has traditionally delegated to technical advisers and experts.

The 2021 MiG international student competition calls for submissions that explore the future of architecture in a post-Covid-19 world. The challenge set forth is to develop an ambitious thesis and explore its material, spatial, programmatic and cultural ramifications in the design of a single building.

The project must be detailed to the scale of a building (i.e., 1:100 or 1:200) and include an explanation of the ideology behind the design. The design must address the wellbeing of the users and respect the building's surrounding environment.

TIMELINE

Launch: Mid-February

Registration deadline: Friday, 11 June, 2021 (registration is free)

Electronic submission deadline: Friday, 9 July, 2021

Online result announcement ceremony: Sunday, 8 August, 2021

THE 2021 MIG PRIZE WILL BE AWARDED IN TWO SEPARATE TRACKS:

INTERNATIONAL TRACK

The international track is open to any student of architecture (B.Arch./M.Arch./B.A. in Architecture) during the academic year 2020–2021 (including Tel Aviv University students).

Prizes in the international track

(in U.S. dollars):

1st prize: \$5,000

2nd prize: \$2,500

3rd prize: \$1,500

TEL AVIV UNIVERSITY TRACK

The Tel Aviv University track is open only to students from the Azrieli School of Architecture who study at the school during the academic year 2020–2021.

Prizes in the Tel Aviv University track (in new Israeli shekels):

1st prize: NIS 5,000

2nd prize: NIS 2,500

3rd prize: NIS 1,500

SUBMISSION

Candidates may apply as individuals or in teams.

Submission will be conducted via the MiG Prize website: <https://migprize.com/>

In both tracks, submissions should include the following material:

2 A0 posters in pdf format, presenting the project's concept and design, including project plans, sections, elevations, photos, renderings, illustrations, images, diagrams, and text
A video (up to 3 min.) explaining the project