

## Photographer's Studio

Our customer is a 28-year-old fashion photographer who works from his apartment. The main problem in this kind of apartment is the photographer's privacy.

We wanted to create a "center" in the apartment that will be the private area. Only the photographer will enter this area. We called it "The Temple". The solution is to separate the most private part from the rest of the apartment. The bedroom becomes a yellow box leaning out of the building. The private area influences the rest of the apartment.

### **Site selection**

We chose the corner apartment, so we can use the northern facade and open it to see the urban view of Tel Aviv.

Moreover, the photographer needs light in his studio, and the windows supply him with all the light he needs. In order to darken the studio, suitable curtains can be pulled from the ceiling.

### **Materials**

The material selection is inspired by the industrial area where the studio is located. This industrial touch lends the apartment a masculine, modern, yet warm vibe.

We loved the roughness that matched our tenant, and we took these materials and processed them to young and colorful materials.

### **The camera as inspiration**

In addition to the industrial palette, we used real camera materials like glass, mirrors, and black plastic, so the apartment expresses its tenant.

Besides the bedroom, which serves only our tenant, the rest of the apartment has to be dynamic and function as a studio during daytime and a living space during nighttime.

The apartment is long and narrow. We used this disadvantage and turned it into an advantage by placing a closet along the wall, which contains all the functions and can be fully closed or fully open.

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