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Mi

Kiryat Hamelacha was planned as a sterile modernist craftsmanship campus. As culture progressed, the area was dressed with colorful billboards for the nearby craftsman industry.

Mi is a space for live, work and showroom for an upholsterer.

The ceremonial transition between the two extremes - modern residence and postmodern work, is possible with inflatable works of art and mannequins. Inflating converts the space into a stimulating billboard and deflating it restores the tranquil constant apartment.

The minimalist space hides all of the live-work systems within a simple composition of four bodies: raised floor, the altar, a storage unit and a smart wall. This constant composition is a platform for the infinitely changing showroom. The transition between minimum and maximum makes the presence of the two wholes possible in one space.